

Forest Ownership in the Lake States

Brett J. Butler
U.S. Forest Service



Family Forest
Research Center

Sustainable Forestry
Conference

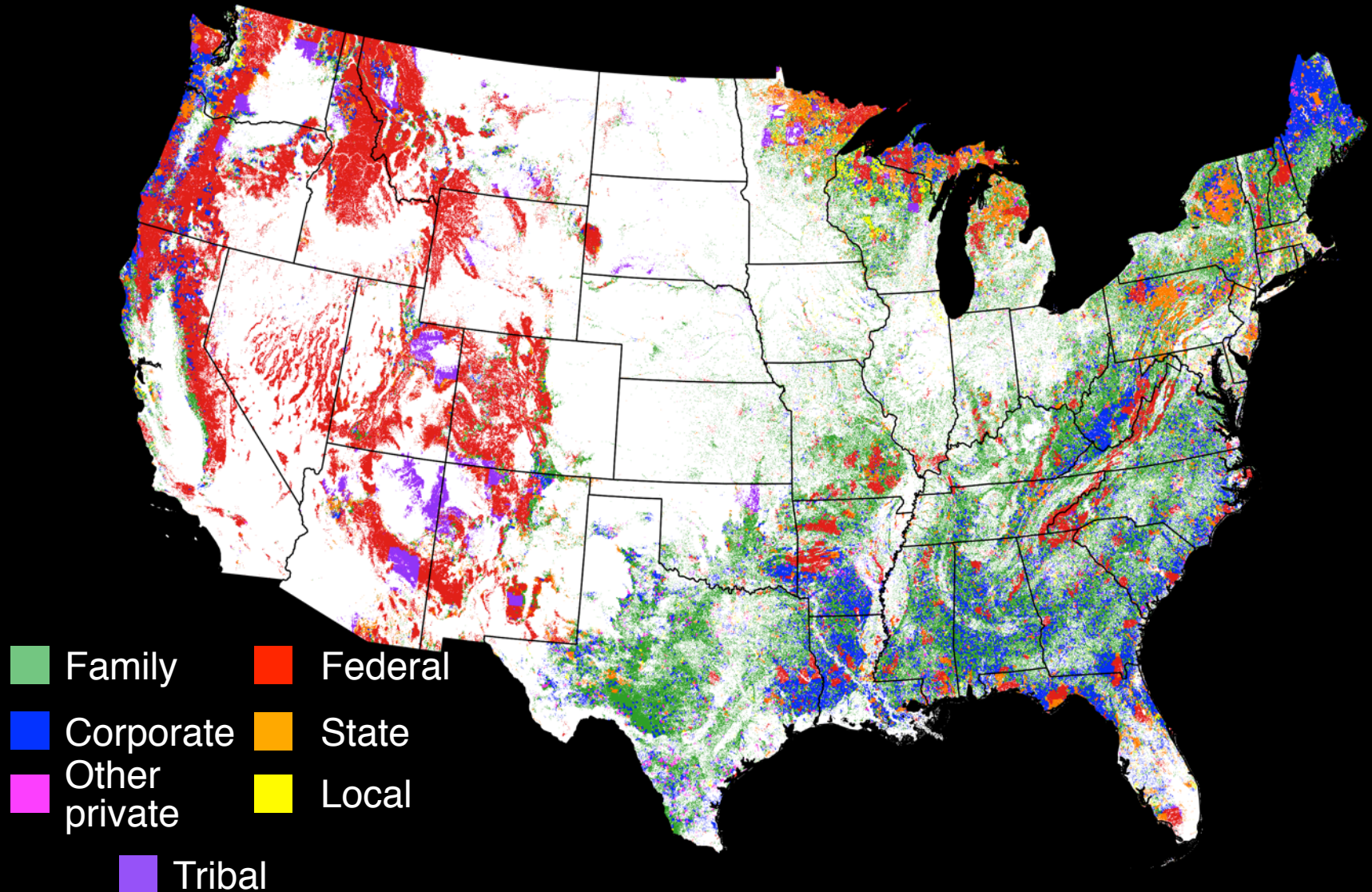
Florence, WI
April 20, 2017

Conclusions

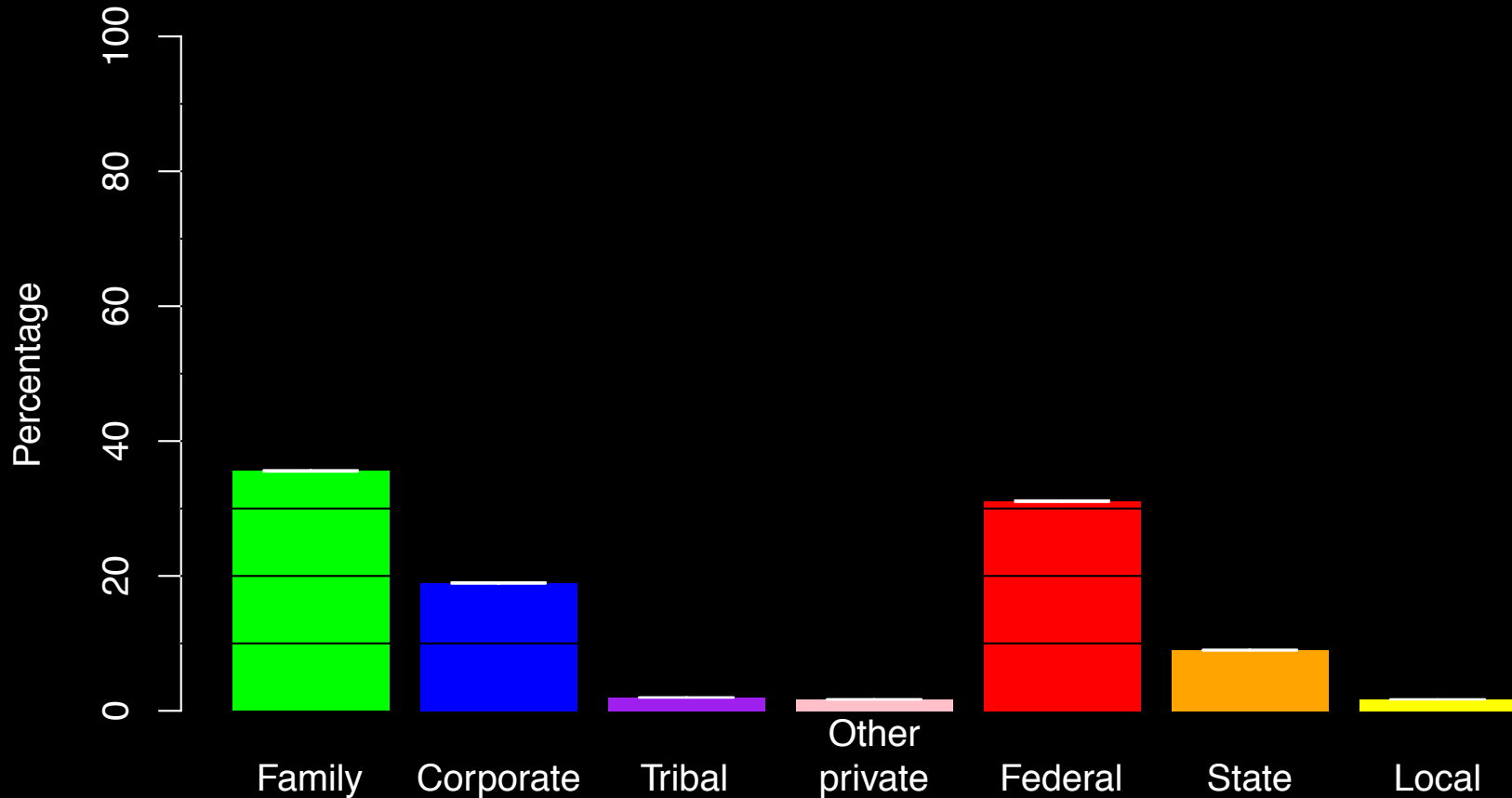
- Family forest owners rule!
- Size matters
- Beauty, wildlife, nature, legacy, privacy
- To manage or not to manage?
- A bunch of old guys (and gals)
- Who are the next owners?

Who Owns the Forests?

Forest Ownership

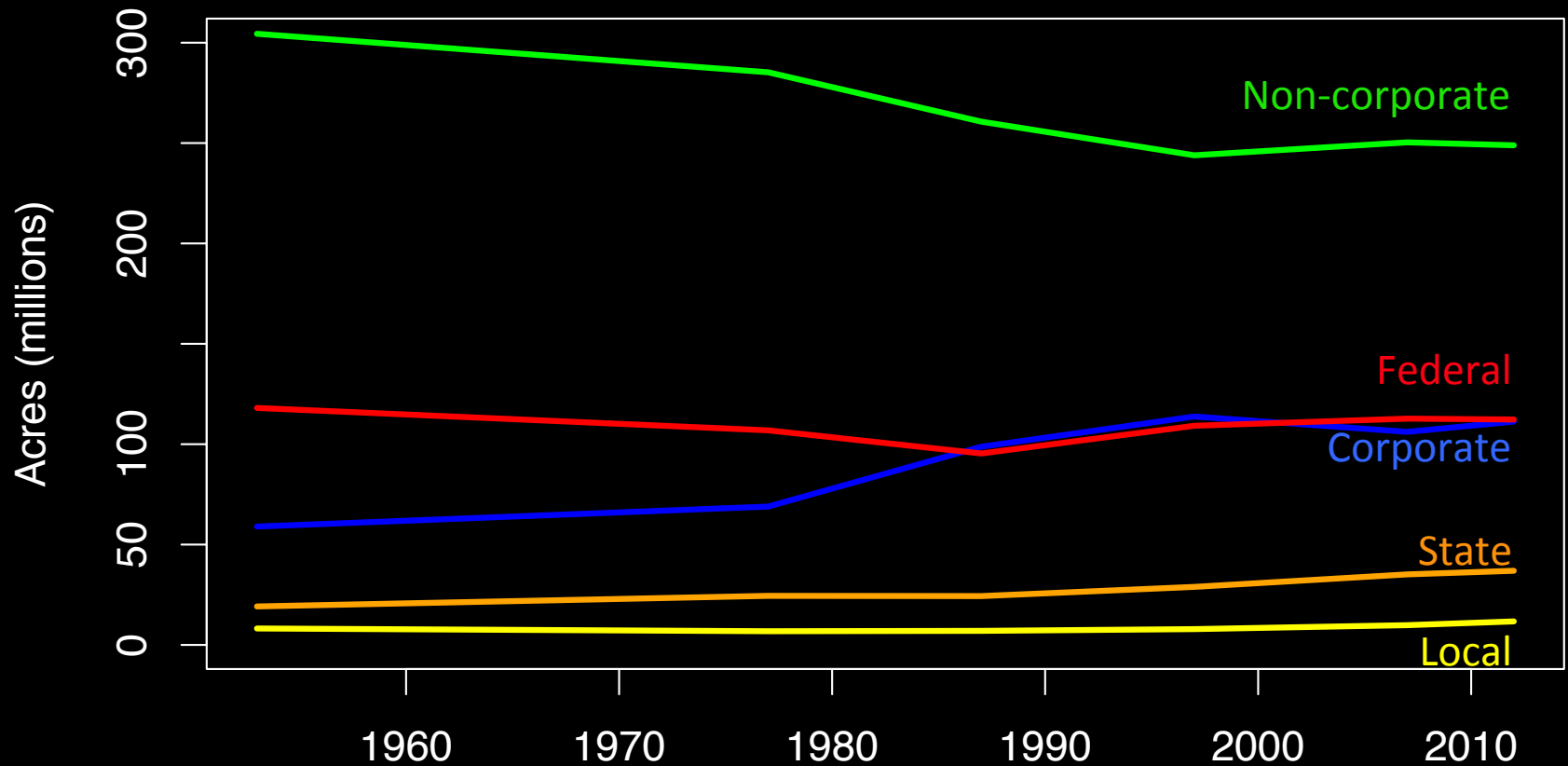


Forest Land Ownership United States, 2013

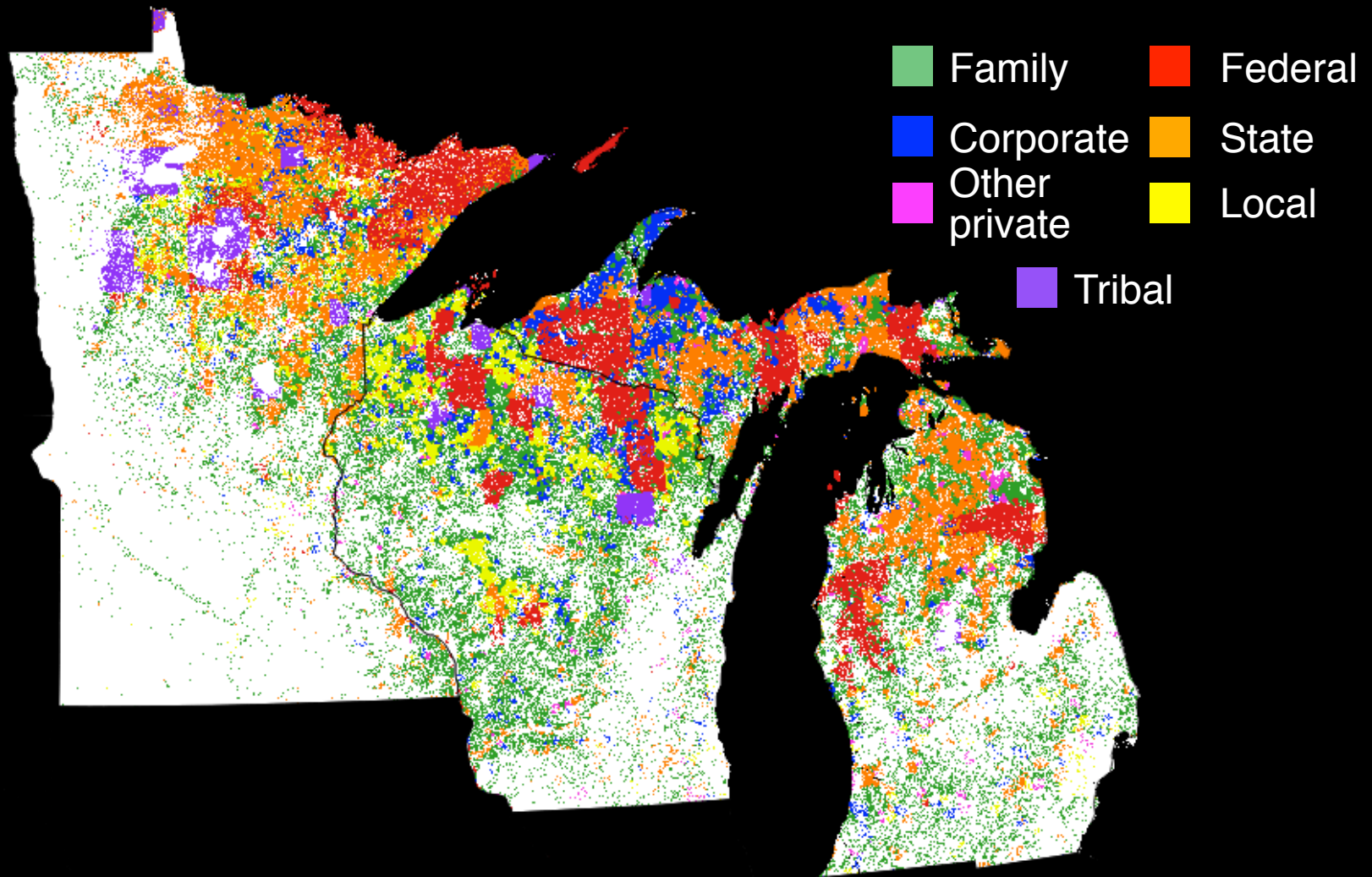


Forest Ownership Trends

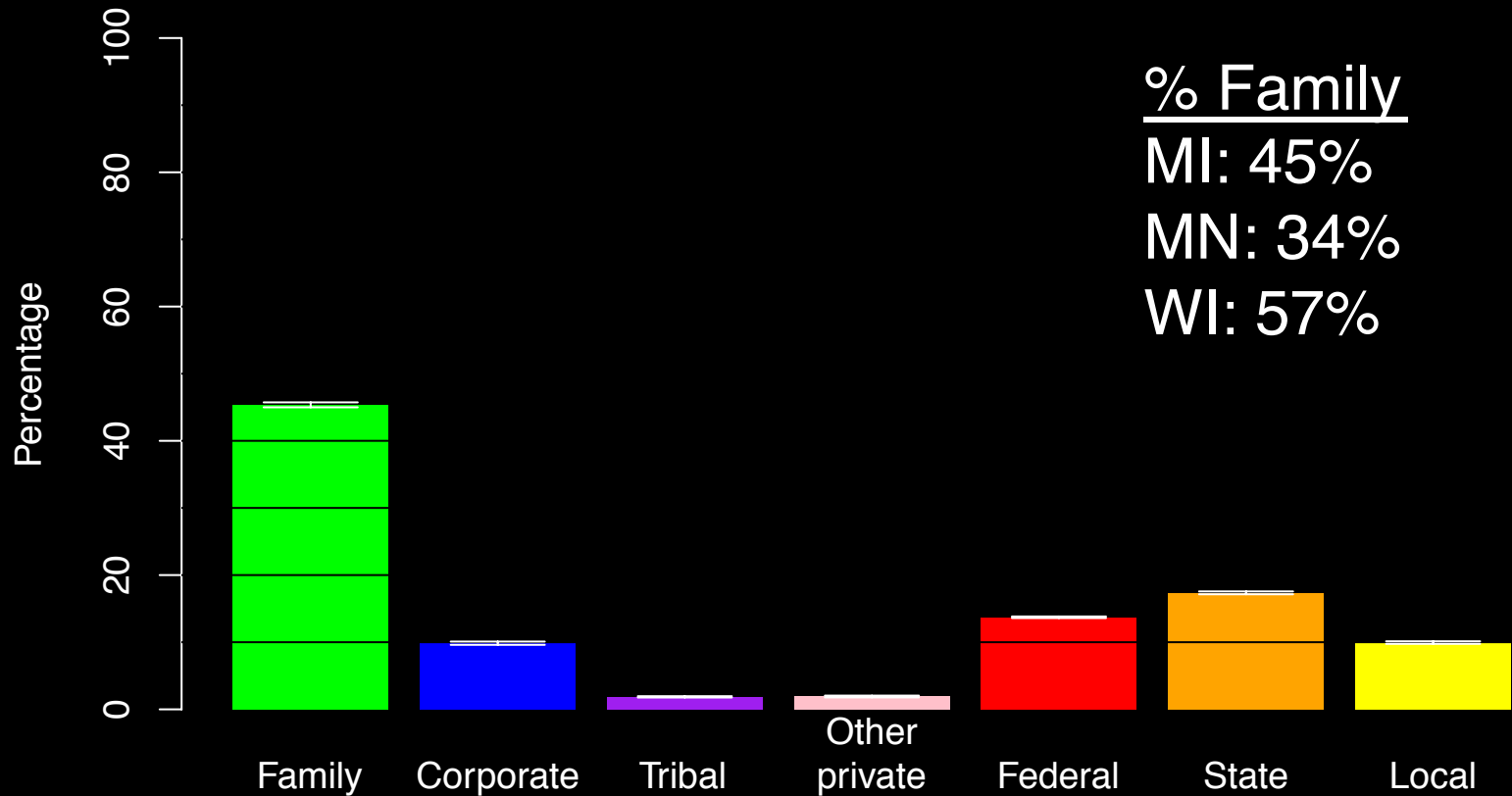
United States



Forest Ownership

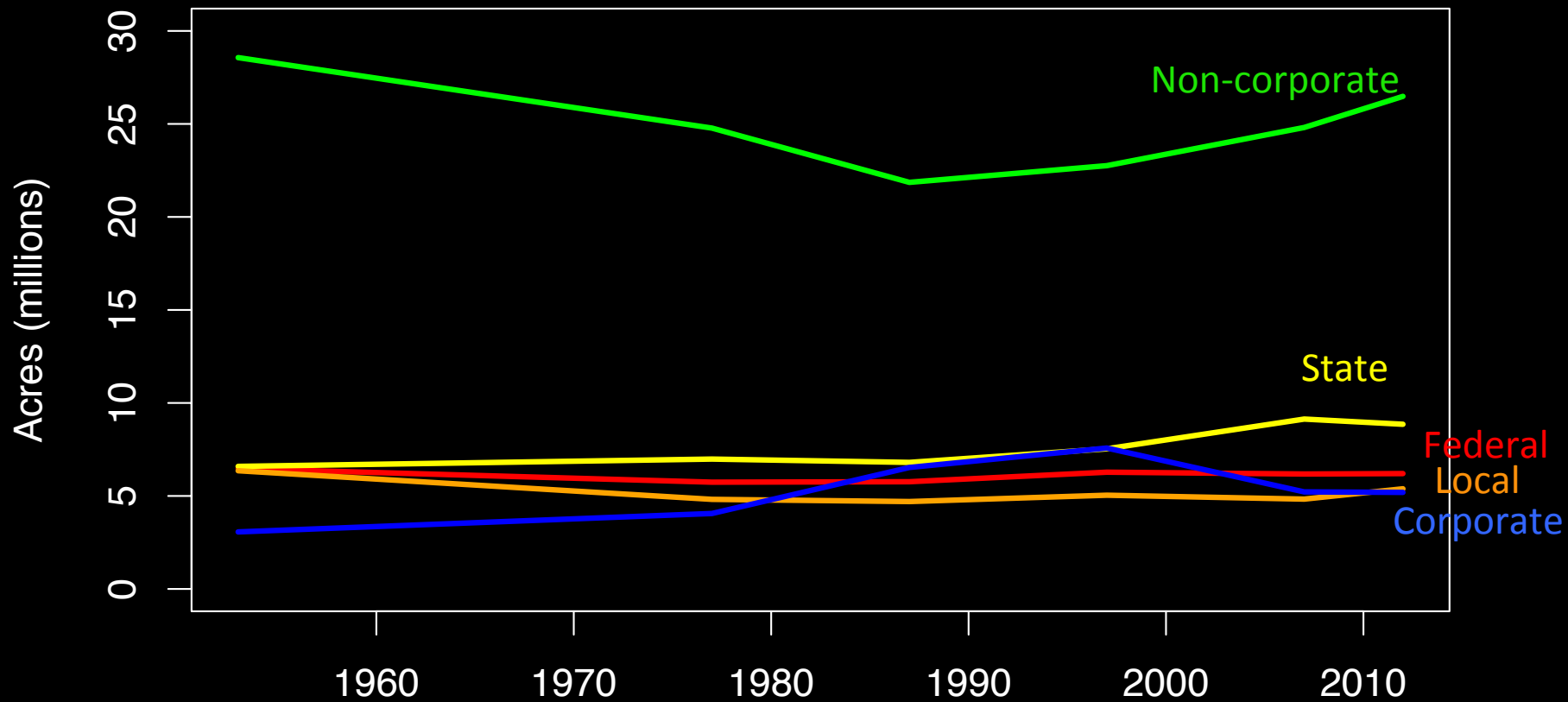


Forest Land Ownership Lake States, 2013



Forest Ownership Trends

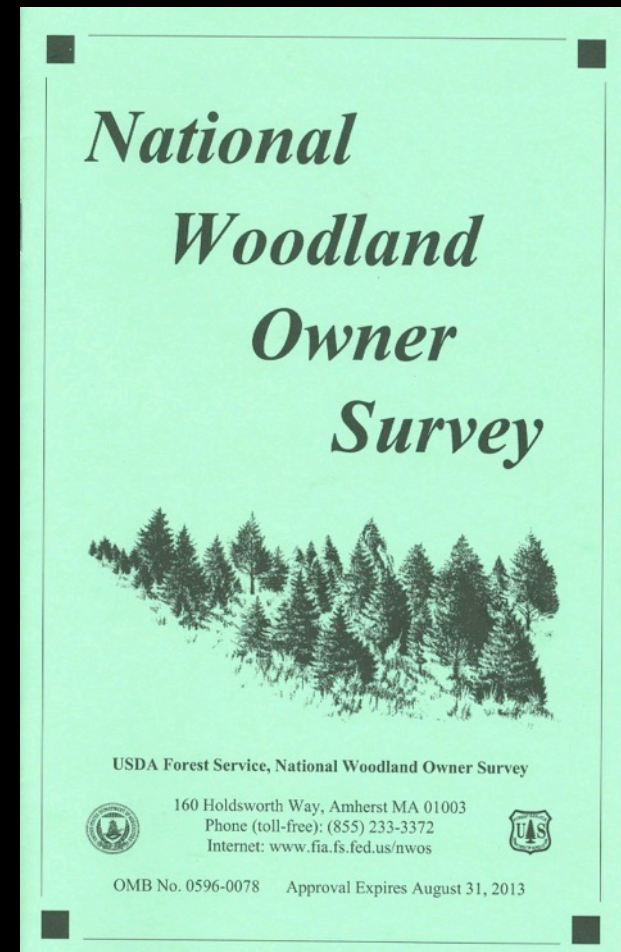
Lake States



Who are the Family Forest Owners?

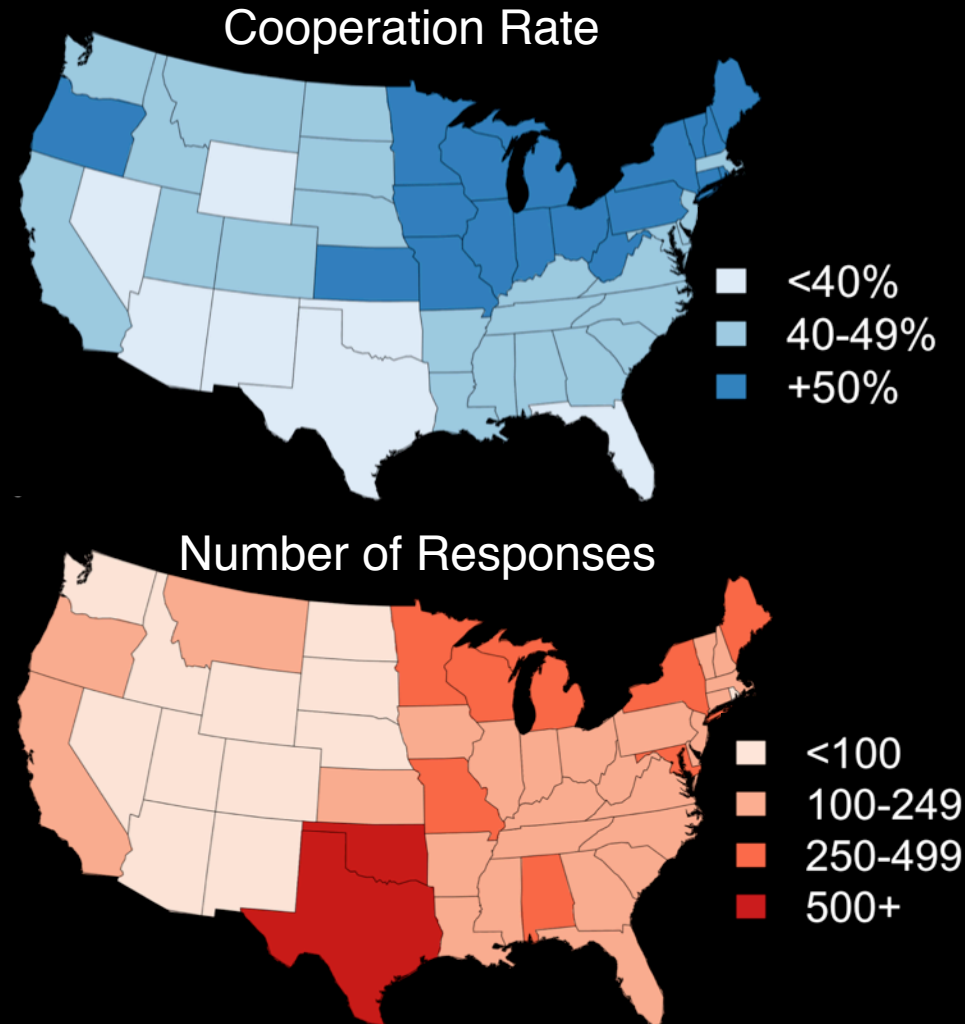
National Woodland Owner Survey

- Who owns the forests?
- Why do they own them?
- What have they done with them?
- What do they plan to do with them?



NWOS Methods

- Part of FIA
- Probability proportional to size sample design
- Self-administered, mail-based paper questionnaire
 - With telephone follow-up
- Most recent data:
 - 2011-2013
 - $n = 8,576$
 - Coop. rate = 51.6%



Family Forests

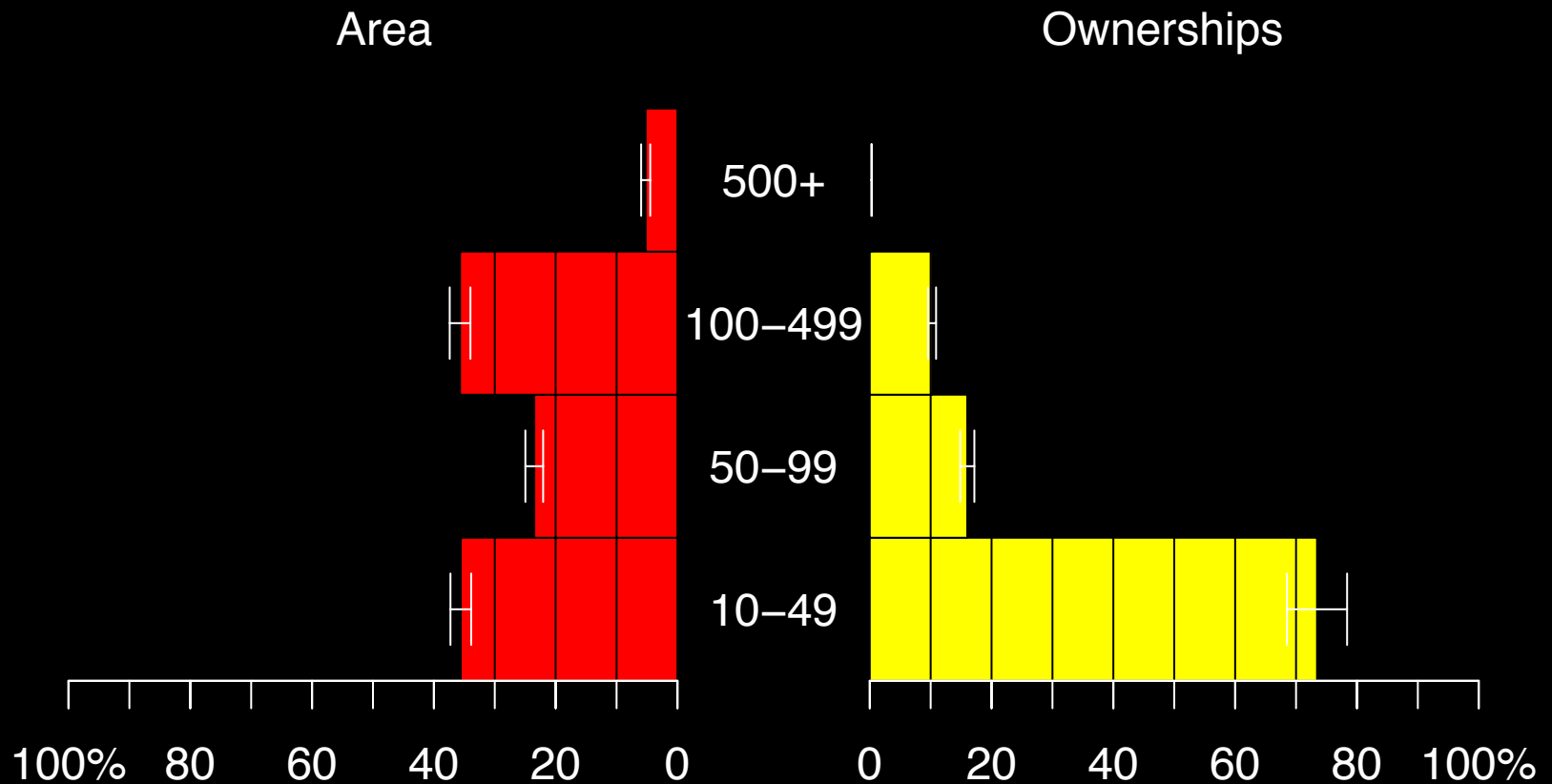
10+ ac, Lake States, 2013

- Area
23,013,000 ac
- Ownerships
490,000
- Average holding size
47 ac
- Average land tenure
25 years



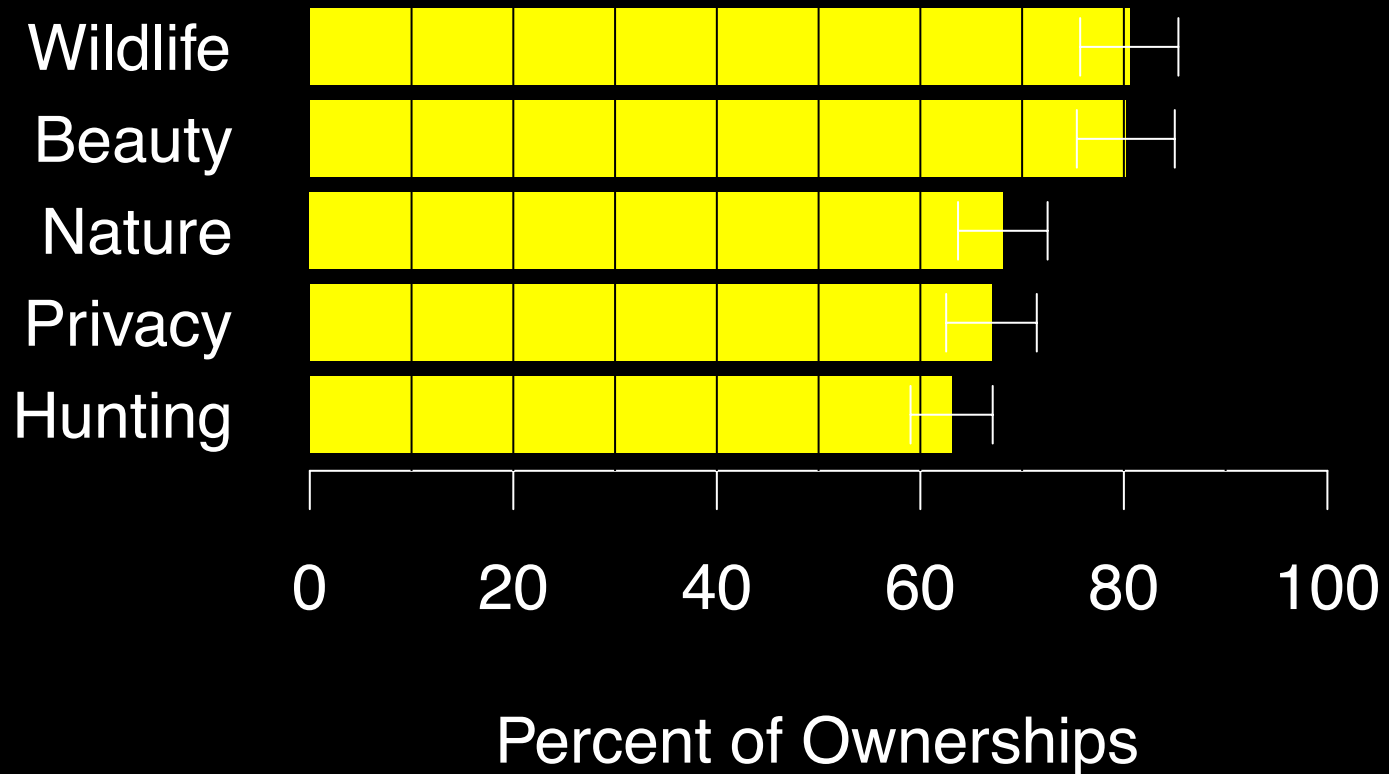
Size of Forest Holdings (Acres)

Family Forests (10+ ac), Lake States, 2013



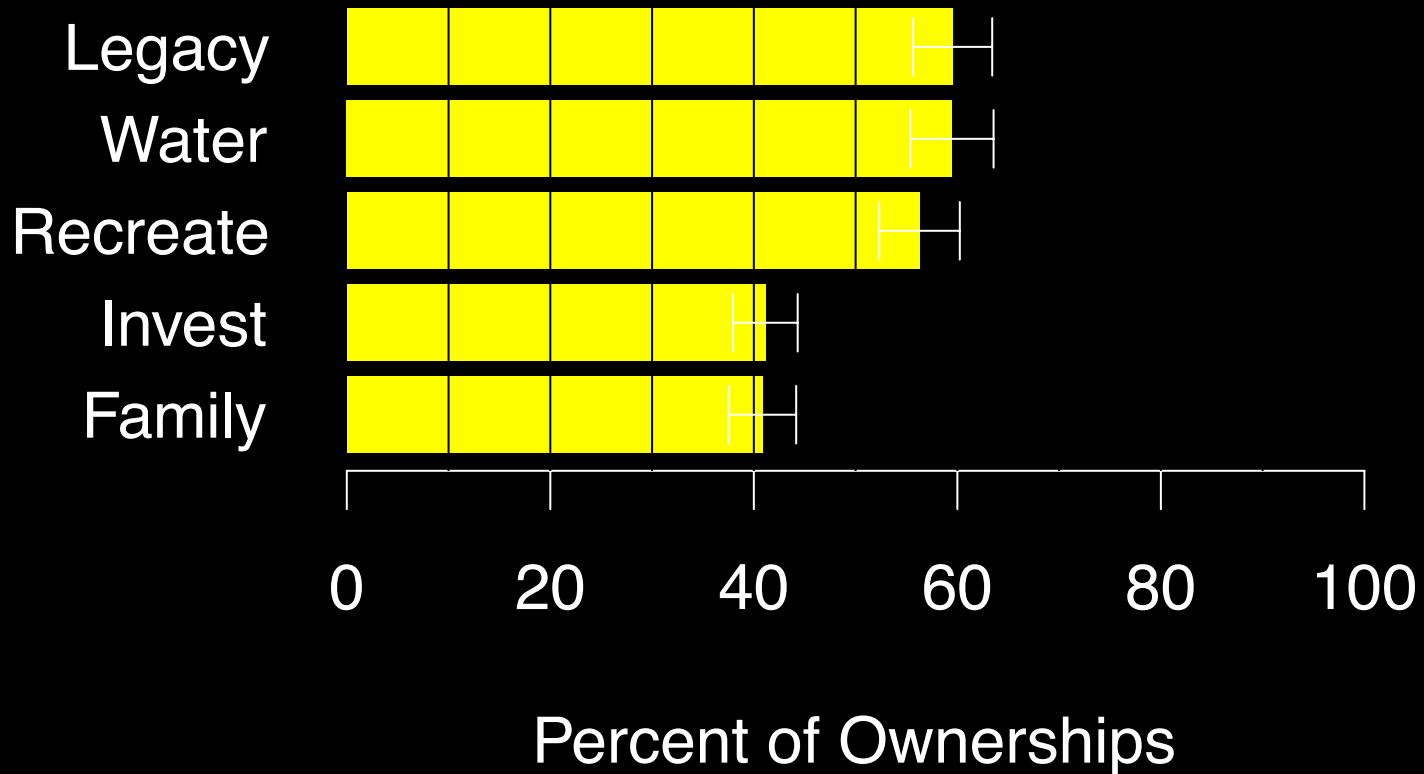
Reasons for Owning (1 of 3)

Family Forests (10+ ac), Lake States, 2013



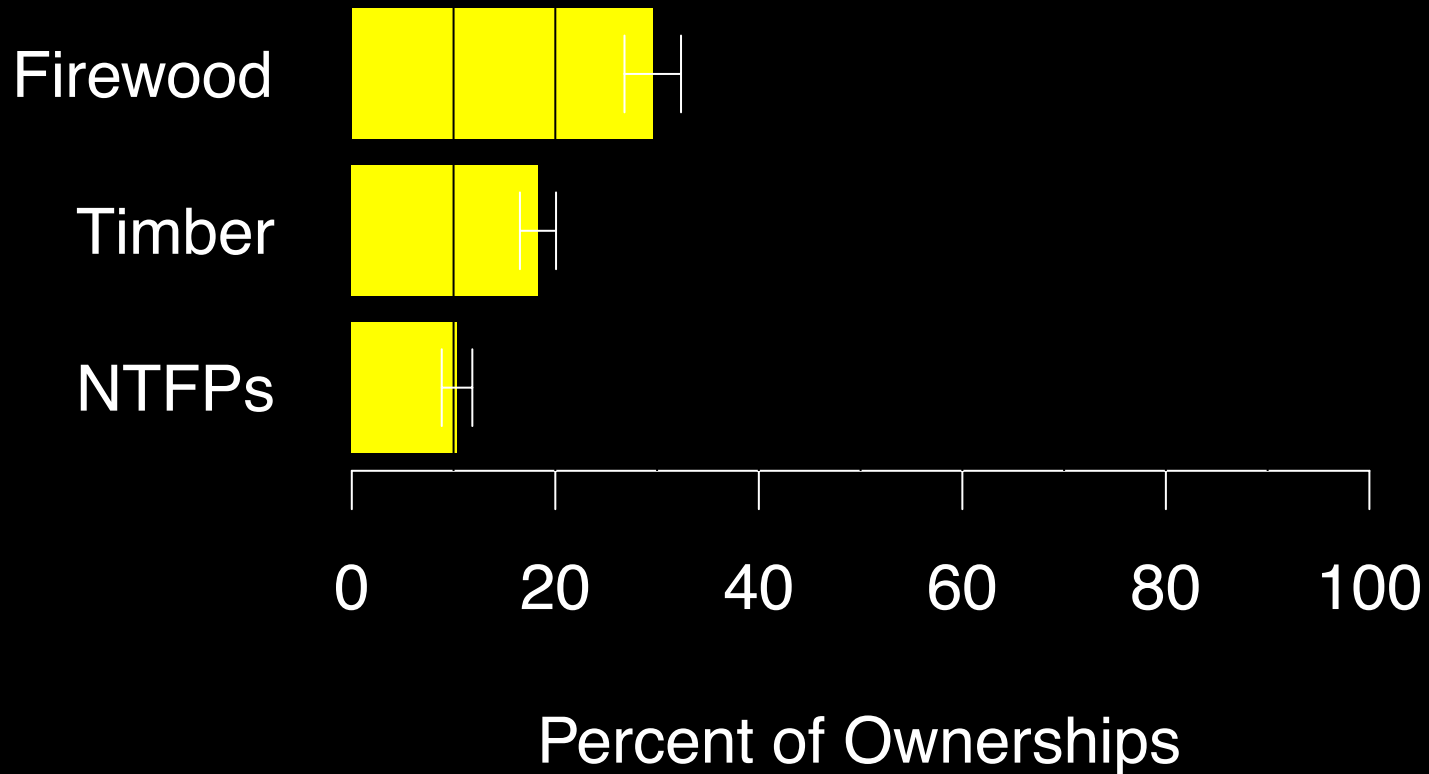
Reasons for Owning (2 of 3)

Family Forests (10+ ac), Lake States, 2013



Reasons for Owning (3 of 3)

Family Forests (10+ ac), Lake States, 2013



Part of Home, Cabin, or Farm*

Family Forests (10+ ac), Lake States, 2013

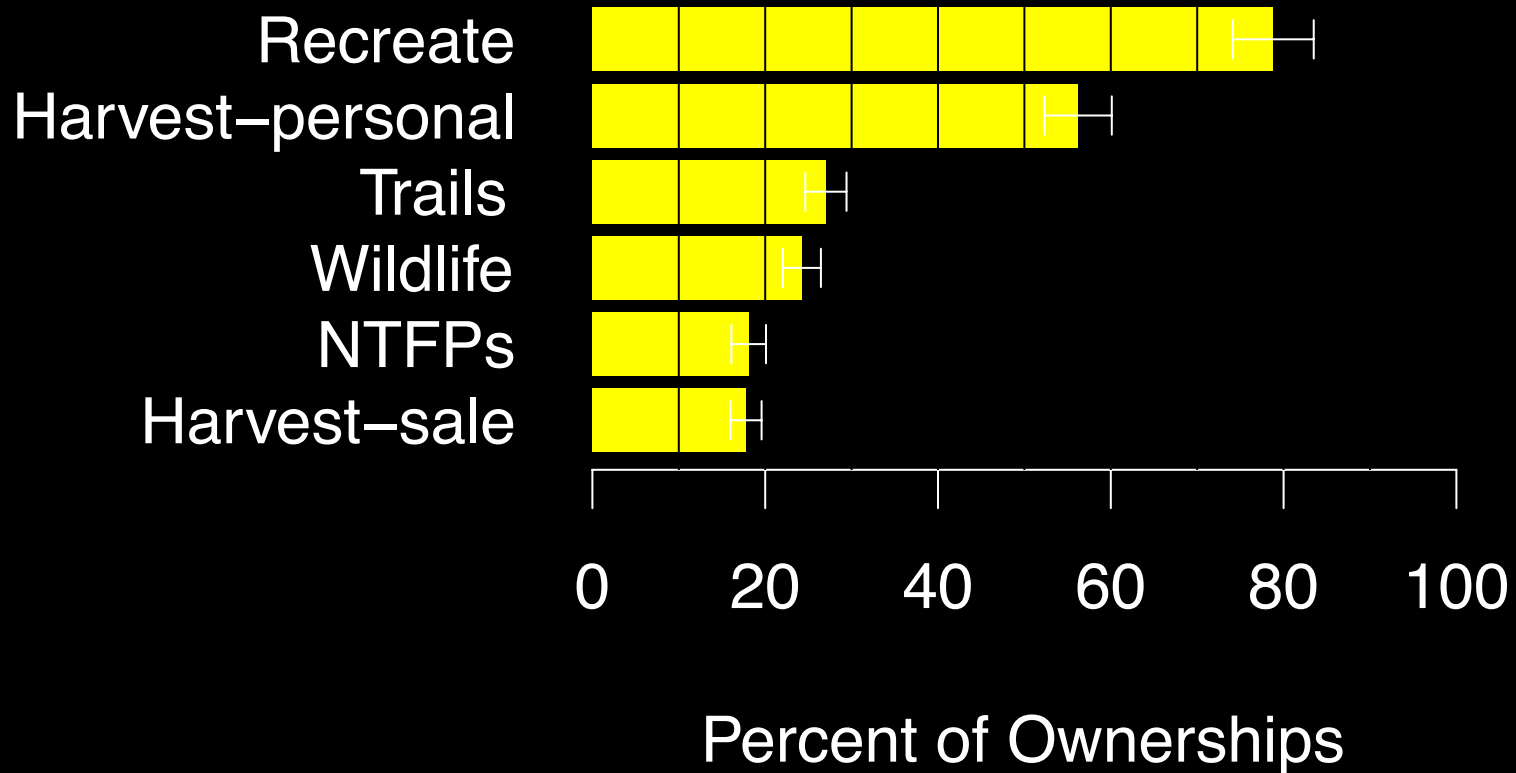
- Part of home: 58%
- Part of Cabin: 32%
- Part of farm: 25%

* Categories are not exclusive



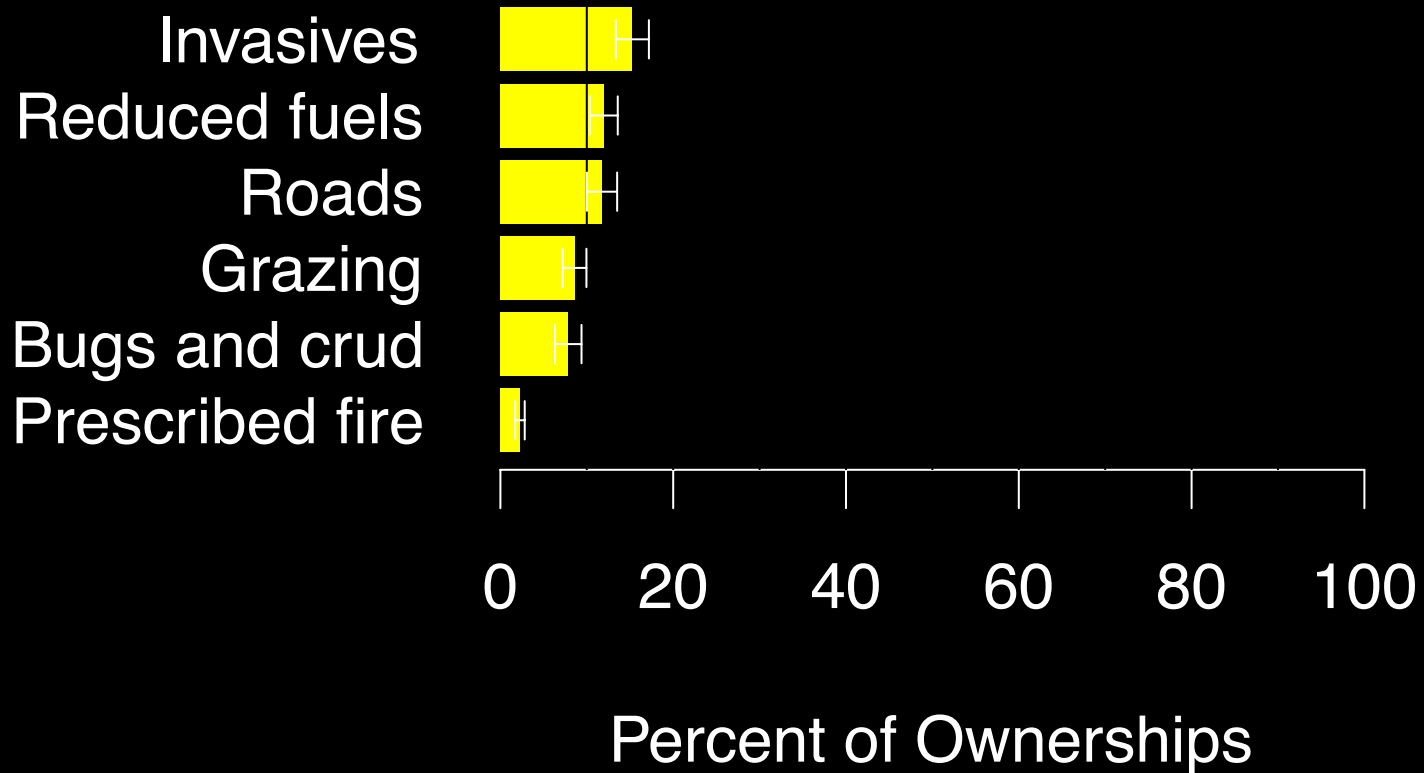
Activities in Past 5 Years (1 of 2)

Family Forests (10+ ac), Lake States, 2013



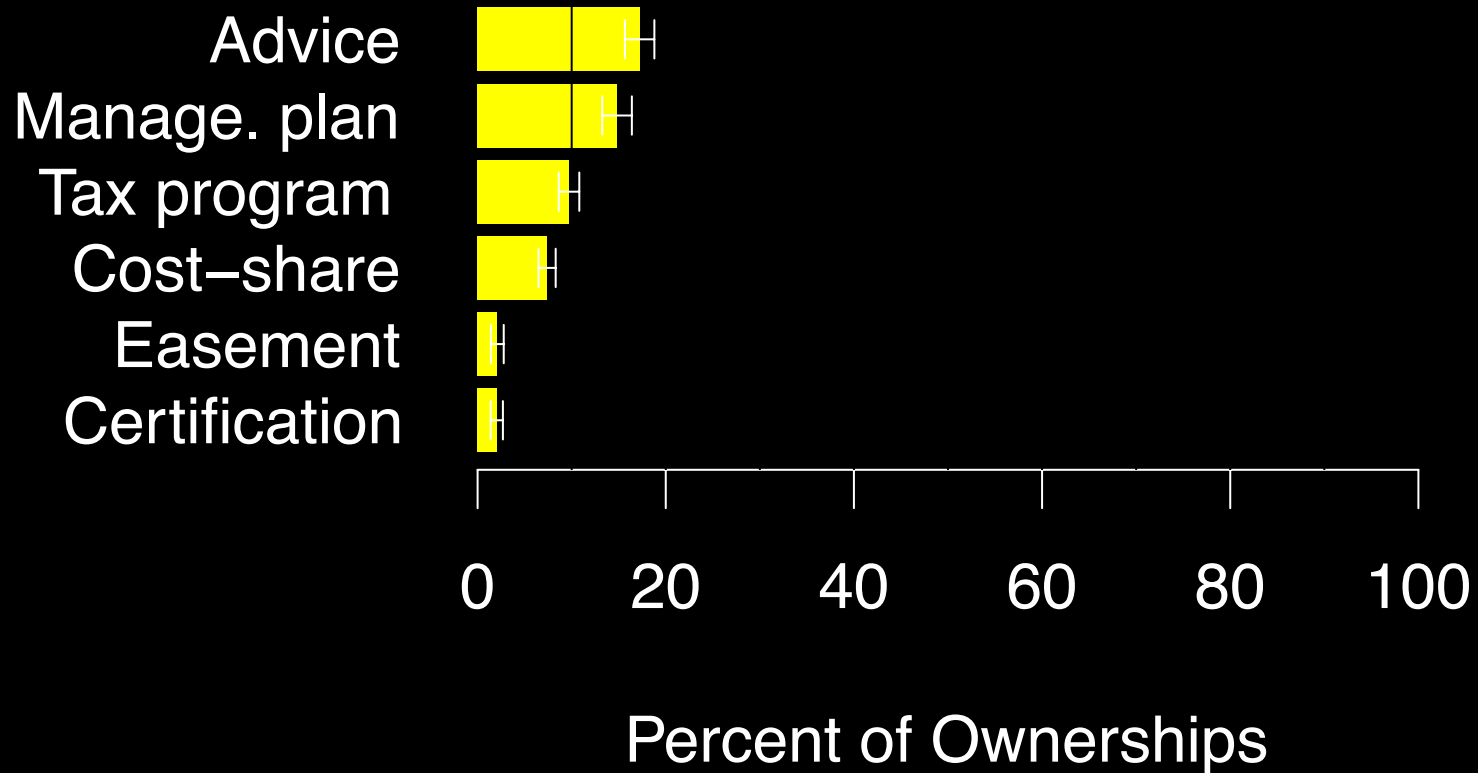
Activities in Past 5 Years (2 of 2)

Family Forests (10+ ac), Lake States, 2013



Forest Management

Family Forests (10+ ac), Lake States, 2013



Demographics

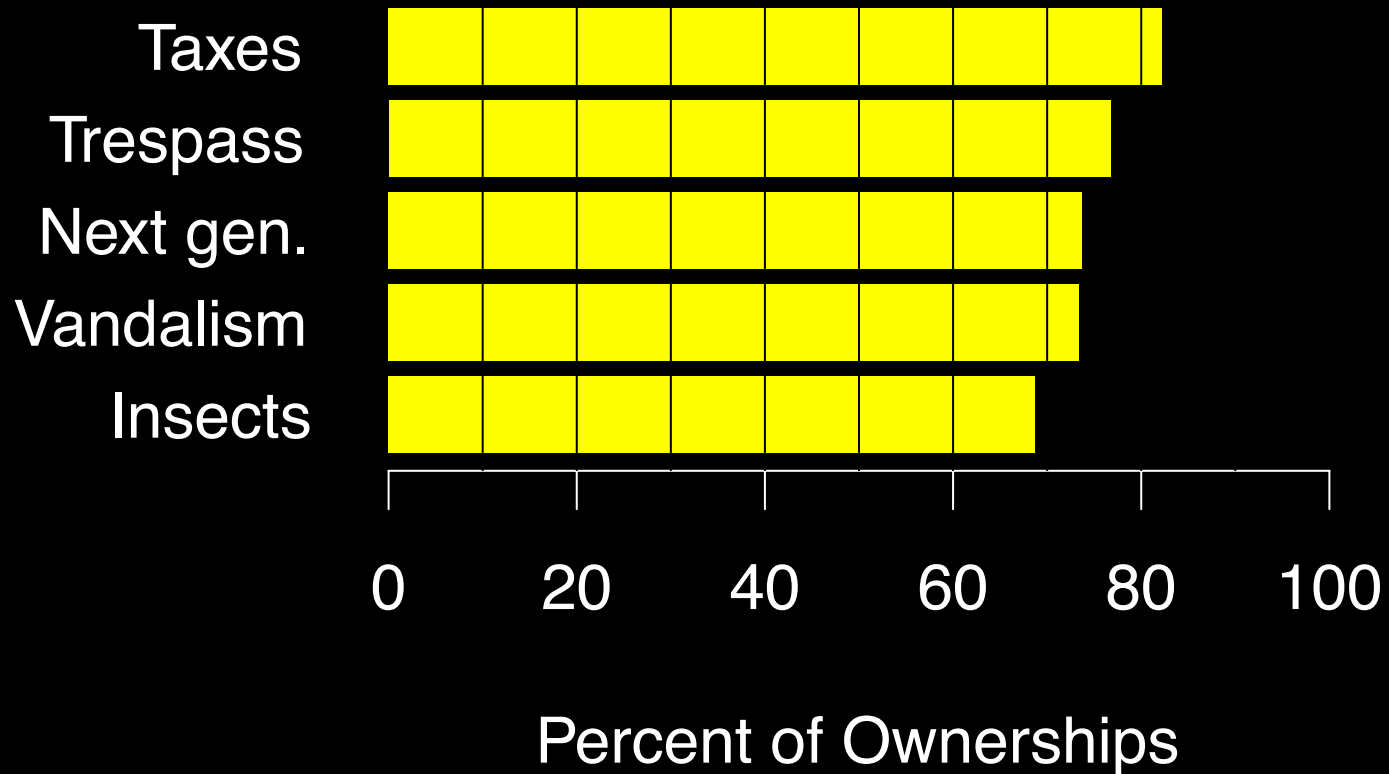
Family Forests (10+ ac), Lake States, 2013

- Age (65+): 40%
- Gender (male): 84%
- Race (white): 98%
- Education (college): 46%
- Income (\$100k+): 22%



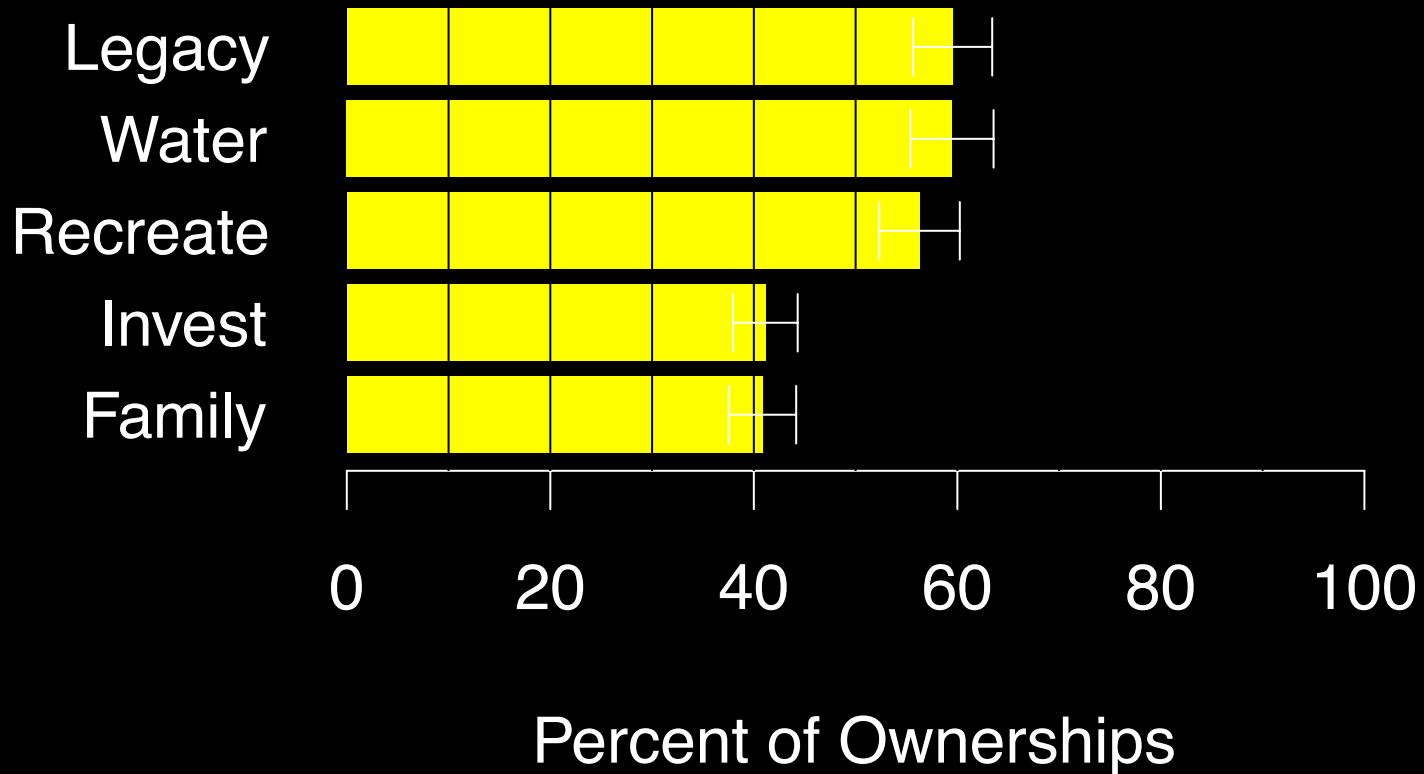
Concerns (1 of 3)

Family Forests (10+ ac), Lake States, 2013



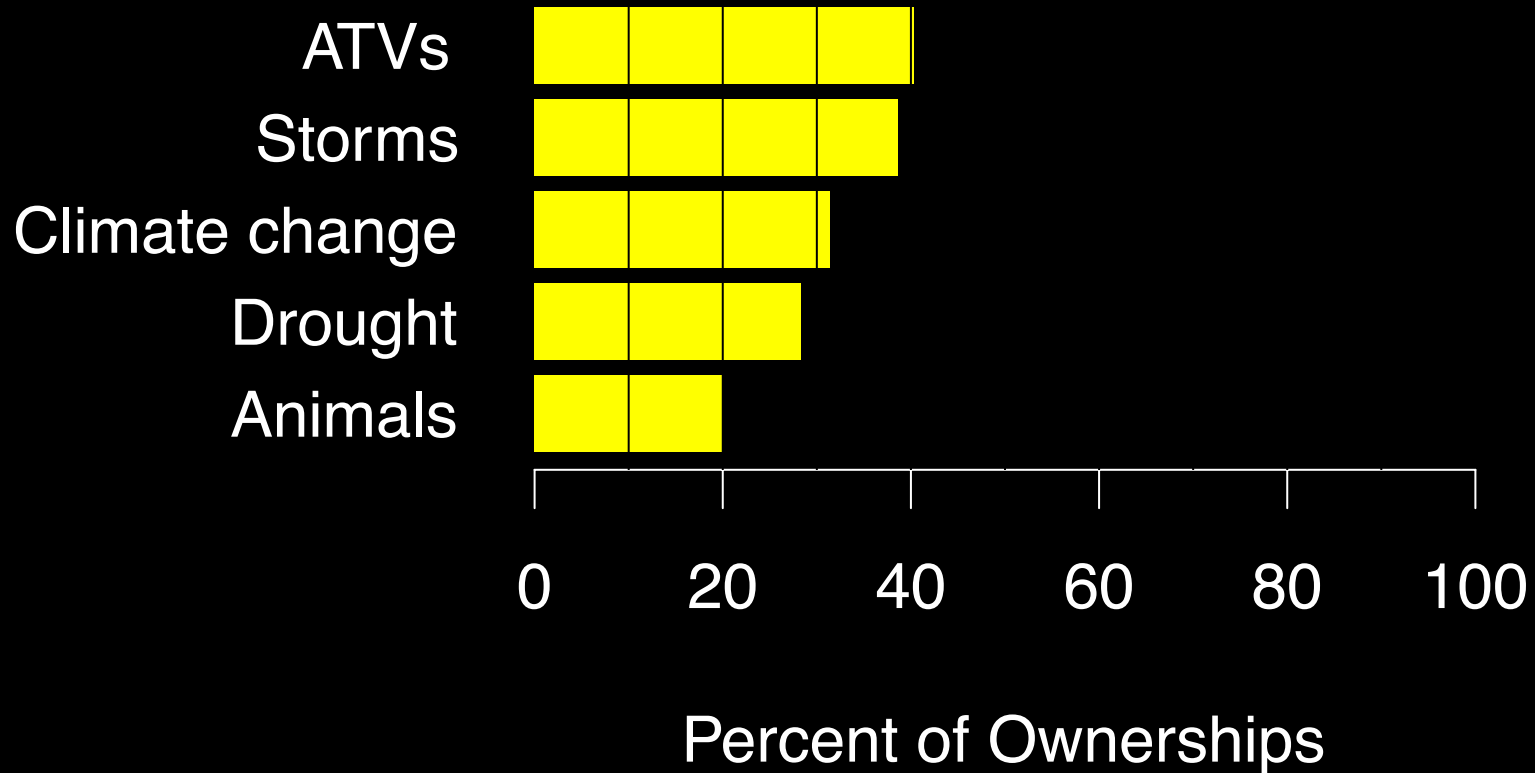
Concerns (2 of 3)

Family Forests (10+ ac), Lake States, 2013



Concerns (3 of 3)

Family Forests (10+ ac), Lake States, 2013



Woodland Retreat



Working the Land



Supplemental Income

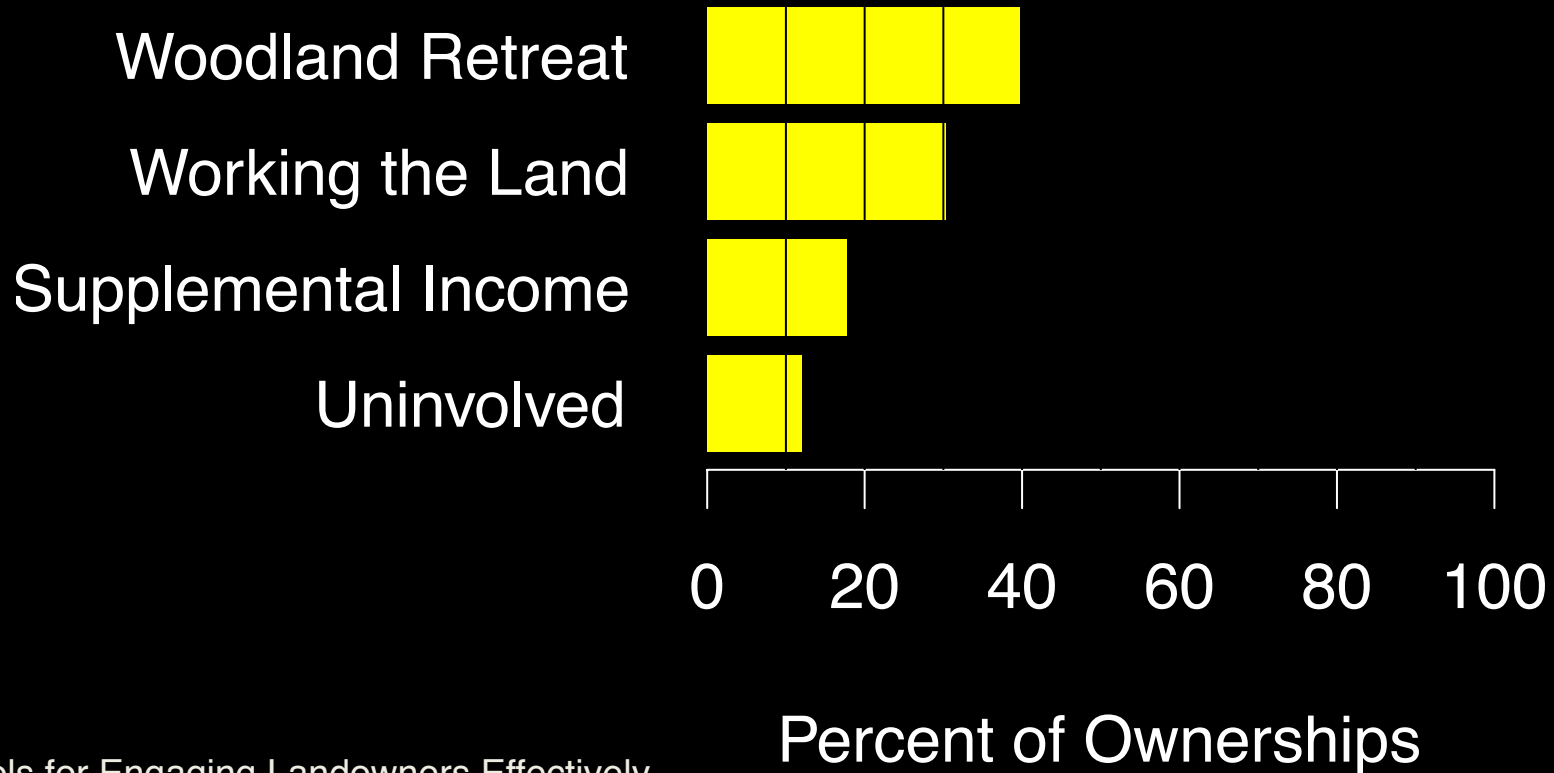


Uninvolved Owner



TELE* Segments

Family Forests (10+ ac), Lake States, 2013



* Tools for Engaging Landowners Effectively
(www.engaginglandowners.org)

Additional Resources

- www.fia.fs.fed.us/nwos
- www.engaginglandowners.org

TOOLS FOR
ENGAGING LANDOWNERS
EFFECTIVELY

About TELE

Workshops

Using TELE

Landowner Data

Case Studies



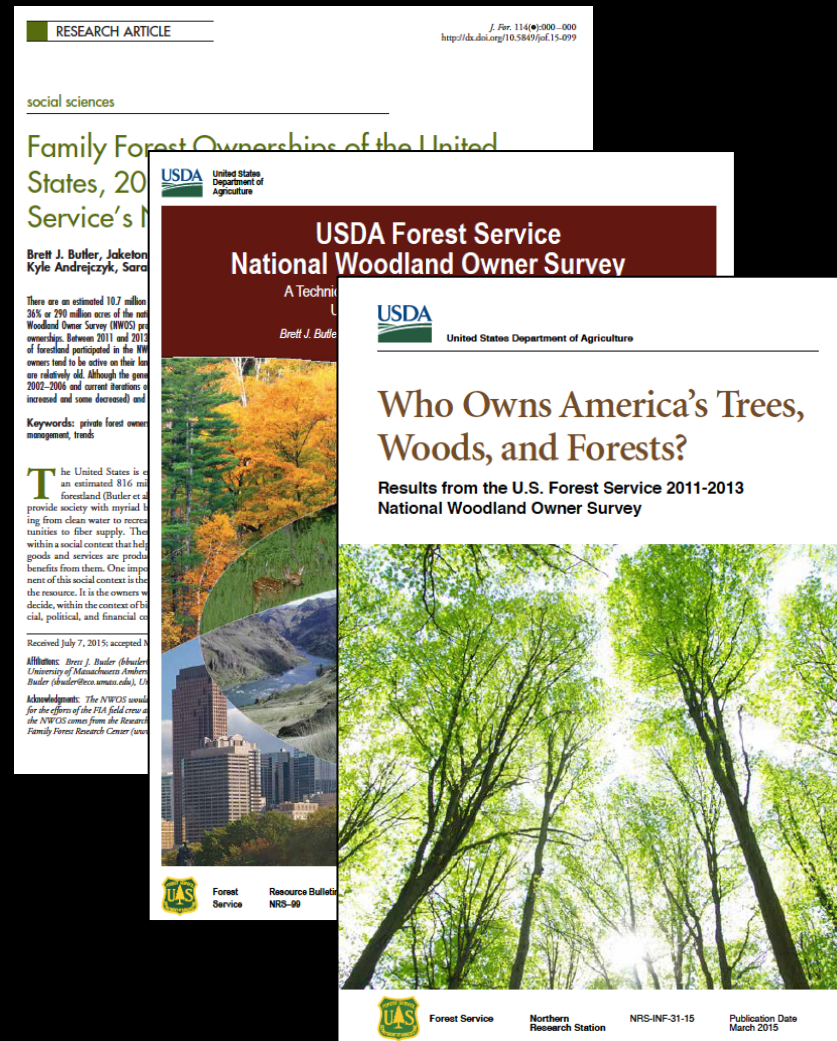
Rethinking Landowner Outreach

Effective engagement for better stewardship

Tools for Engaging Landowners Effectively (TELE) helps natural resource professionals from all sectors design more effective outreach programs. Our tips and techniques will show you how to connect with your target audience on a

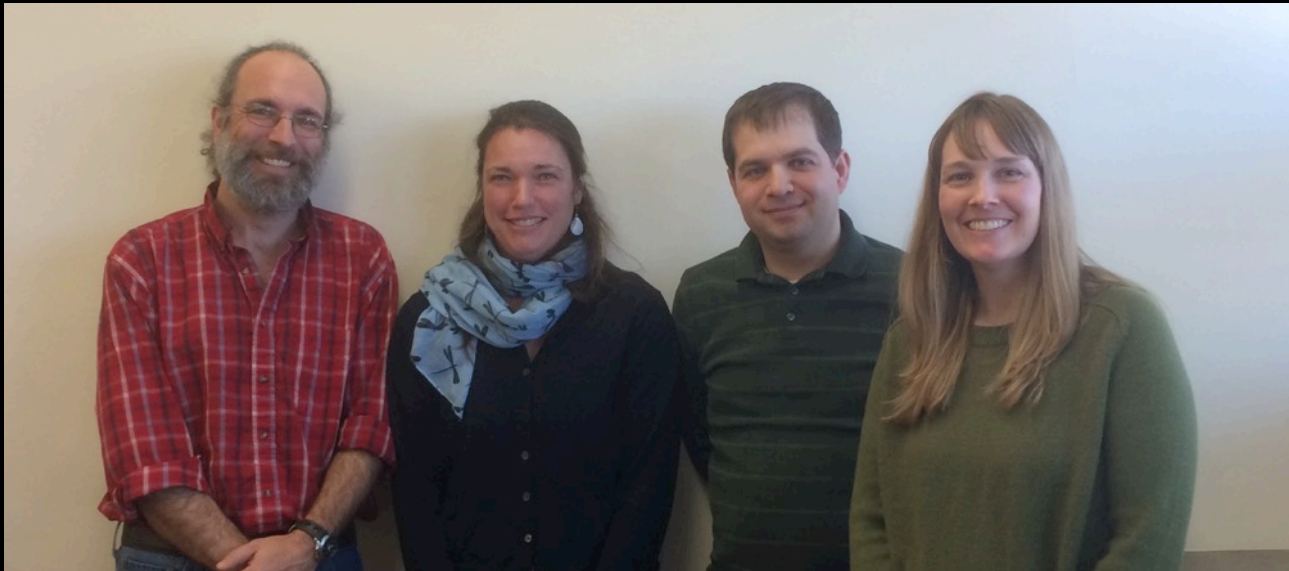
NWOS 2013 Products

- Brochure
- Journal of Forestry article
- Two-page state summaries
- Forest Service Resource Bulletin
 - 2,000+ tables
- NWOS Table Maker
- Scientific articles
- Landowner magazine articles



Family Forest Research Center

A Joint Venture between the U.S. Forest Service
and the University of Massachusetts Amherst



The NWOS Core Team

Conclusions

- Family forest owners rule!
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Comments or Questions?

Brett Butler

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www.fia.fs.fed.us/nwos

www.FamilyForestResearchCenter.org

www.engaginglandowners.org